



FOR IMMEDIATE RELEASE

Strategic Partners, Inc. Launches Sapphire Scrubs – Premier Luxury Medical Apparel with Antimicrobial Fabric Technology

Sapphire Scrubs™ offer high-end fashion and functional utility for healthcare professionals

LOS ANGELES, Calif. – (February 9, 2016) – Strategic Partners, Inc. (SPI), the world's leading designer, manufacturer and distributor of branded medical apparel, lab wear, footwear and accessories, today announced the launch of [Sapphire](#) Scrubs™ which combine functional luxury and [CERTAINTY®](#) antimicrobial fabric technology.

Luxurious in appearance, feel and comfort, Sapphire Scrubs were designed for fashion-discerning nurses and other healthcare professionals who value exceptional quality and desire to look and feel their best at work. Sapphire Scrubs – which is positioned to become the nation's premier luxury medical apparel brand – provides four-way stretch fabric in poly-rayon-spandex that is soft, breathable and sophisticated. Signature embroidery, gemstone-inspired buttons, a zipper pull and rhinestone detailing adorn Sapphire Scrubs.

“Sapphire Scrubs were designed for women in healthcare who want the very best in quality, fashion details and comfort,” said Michael Singer, CEO of Strategic Partners, Inc. “The contemporary fit, ready-to-wear design and technical fabric offer a dramatic new look for healthcare professionals.”

Sapphire Scrubs offer six styles, including pants, tops, a jacket and a long-sleeve tee. The tee comes in two colors, and all other styles are available in 10 colors.

Medical apparel with CERTAINTY antimicrobial technology debuted in March 2015. CERTAINTY is now featured in medical uniforms from Cherokee, Dickies, Code Happy, HeartSoul and Sapphire. Apparel with CERTAINTY reduces, inhibits and minimizes the growth of odor-causing bacteria on the fabric, helping enhance the life of the garment and keep wearers odor free throughout their shift. CERTAINTY does not claim to protect users or others against bacteria, viruses or other disease organisms.

To learn more about Sapphire Scrubs and where they can be purchased, visit www.sapphirescrubs.com.

Image Available: www.spimarketing.net/Sapphire_Scrubs_525x437.jpg

Video with a player: <https://p.widencdn.net/joegpd> (Embed code available on request.)

About Strategic Partners, Inc.

Established in 1995, Strategic Partners, Inc. designs, manufactures and distributes high-quality, fashion-inspired medical uniforms under the Cherokee, Dickies, HeartSoul, Code Happy, and Disney brands; manufactures and/or distributes footwear under the Cherokee, Dickies, Asics and K-Swiss brands, among many others; and manufactures and distributes medical accessories and Classroom brand school uniforms. The company supports nurses and other healthcare professionals through [Scrubs Magazine](#), a leading lifestyle media brand for nurses, and its website, scrubsmag.com, the nation's number-one online destination for nurses; and numerous outreach and philanthropic activities. The corporation's home office is in Chatsworth, California. Visit www.strategicpartners.net.

Contact:

Wendell Mobley

Strategic Partners, Inc.

Email: wmobley@strategicpartners.net

Phone: 818-671-2116